

Strategic Plan 2018 – 2020

	Item
1	Policy, advocacy & build profile of rheumatologists
1.1	Establish a brand identity, logo and strapline which helps build ARA's profile - established <ul style="list-style-type: none"> - Source medals with new logo (President's Medal for Collaborative Research, Distinguished Services Medal, Past President's Pin)
1.2	Build profile of rheumatologists nationally and internationally g <ul style="list-style-type: none"> - Continue to nominate ARA members for government and other expert committees as appropriate - Continue to build ARA profile in the media - Continue to endorse Australian rheumatology departments that fulfil criteria for the APLAR Center of Excellence Award when requested
1.3	Advocate for patients with rheumatic diseases <ul style="list-style-type: none"> - Continue to provide advice to government and other relevant bodies as appropriate - Continue to advocate for research in arthritis and musculoskeletal conditions
1.4	Establish Position Statements, clinical recommendations and additional information leaflets and recommendations for topical issues <ul style="list-style-type: none"> - The ARA Policy and Advocacy Committee (P&AC) to identify other position statements that may be required including the policy and procedure for writing them. This will include planned review dates. - Collaborate with the Australian Orthopaedic Association, Arthritis Australia, NPS, Pain Australia, ANZMUSC Clinical Trial Network and relevant other stakeholders to co-create other position statements and/or patient educational leaflets where joint involvement would be beneficial (e.g. Position statement for patients taking DMARDs in the peri-operative period)
1.5	Committees and SIGs of the ARA <ul style="list-style-type: none"> - Australian Paediatric Rheumatology Group (APRG) and Rheumatology Health Professionals Association (RHPA) to become groups of the ARA
1.6	Ensure coherent and consistent messaging regarding musculoskeletal health area in the community <ul style="list-style-type: none"> - Development of new Association Management Software including website - Develop two ARA Apps – one for members and one for the public - Investigate texting software to push important messages to membership such as <i>intelli MESSAGING</i>

2	Rheumatology workforce
2.1	Finalise the Workforce Survey to better inform Government and other stakeholders
3	Member services
3.1	National and state meetings
3.2	Increase engagement with members
3.3	Review methods and frequency of communication with members including email, text, <i>YouTube</i> , video, enhance existing state-based networks
3.4	Improve newsletter and website and consider both public and member needs on website
3.5	Survey members on ARA satisfaction and needs – when subscriptions are issued
3.6	ARA Forum at the ASM – continue and review for 2020
3.7	Consider needs of graduates with less than five years' experience <ul style="list-style-type: none"> - Develop Early Career Rheumatologists' Group - Establish provision of child care at ASMs – (<i>Members to indicate at time of registration and number of days required in order to gauge interest at ASM.</i>)
4	Partnerships
4.1	Identify and prioritise relationships with key stakeholders
5	Board and Committees
5.1	Ensure good governance and compliance
5.2	Review committee structure and level of support by staff
6	Finance
6.1	<ul style="list-style-type: none"> - Explore new avenues of income generation for the potential for diversification of revenue sources to remain under consideration. - Explore assistance with strategic financial planning.
6.2	Review and evaluate the reliance on funding from the pharmaceutical industry <ul style="list-style-type: none"> - Revision of the ASM Sponsorship document completed by the Sponsorship Liaison Sub-Committee - Consider potential for sponsorship from non-pharma industries (eg insurance, automotive), sell booths to eg car companies, travel, insurance, superannuation, investment, etc
6.3	Identify alternative sources of accessible funding to support R&D in rheumatology including government and non-government sources including non-pharma industries

6.4	Review expenditure items and amounts
6.5	Review and evaluate investments and set investment policy - Set up ARA Future Fund
6.6	Consider balance of restricted and unrestricted funds in ARA and Trust
6.7	Review outgoing Trust funding to Arthritis Australia to be more explicit re rheumatology
7	Information technology, systems, premises, staffing and governance
7.1	Assign staff roles, tasks and responsibilities and set key performance indicators
7.2	Review and assess information technology capability to support data and information needs as part of Association Management Software upgrade
7.3	Examine databases and whether rationalisation is required as part of Association Management Software upgrade